



Ikando - Specialists in Volunteer Placements

"Ikando, thank you for showing me everything is possible!"

Patrick Arends –
American University
of Rome



Got more questions? Request a call back. Email call@ikando.org including your name and telephone number and we will call you back.



Monitoring and Evaluation Specialists – Ghana Sustainable Change Project

In June 2004, USAID awarded the Ghana Sustainable Change Project (GSCP) to the Academy for Educational Development and its partners, CARE, the Manoff Group and EXP Momentum. This five-year Project has the mandate to support the Ghana Health Service and other private and civil society groups to increase the health status of Ghanaians through communication interventions which can be sustained over time. The Project, with its partners and counterparts, will develop evidence-based communication interventions that increasingly impact on reproductive and child health, and HIV/AIDS, and that take into consideration all aspects of a supportive environment including capacity building, advocacy and social marketing. The GSCP will provide technical assistance to strengthen training and the implementation of communication programs for health, along with limited commodity support to the health sector under the four following Project goals:

- **Capacity Building:** Strengthen public and private capacity for sustainable behavior change communication (BCC) programming at all levels;
- **Communication Programming:** Develop and implement communication strategies utilizing a range of channels (mass media, community, inter-personal) in reproductive and child health, and HIV/AIDS prevention, care and support;
- **Advocacy:** Strengthen the capacity of government, decision-makers and opinion leaders to advocate in support of programs and activities that influence positive behavior change;
- **Social Marketing:** Strengthen and expand social marketing of products and services that will expand access to health products.

In addition to national level programming, the geographic focus of GSCP is driven by the USAID strategy for CHPS roll-out which targets 30 districts in seven of Ghana's regions.

The following illustrates key activities that will be conducted under each of the four goals over the life of the project in close collaboration with our partners and collaborators:

GOAL 1: Capacity Building

- Conduct assessment of BCC capacity building tools and programs in Ghana.
- Work with partners to improve BCC coordination for health programs through broad-based consultation. This will include the creation of a Ghana Sustainable Change Project Advisory Group.
- Strengthen capacity of the National Population Council, Ghana AIDS Commission and the GHS Health Promotion Unit in the area of strategic planning and implementation of communication programs for health..
- Institutionalize regional and district level communication capacity for health(District Health Management Teams).
- Strengthen the role of Ghana's universities in the delivery of communication training for health.
- Strengthen pre- and in-service training for communication for health
- Support public and private providers to use communication materials and techniques for health.

GOAL 2: Communication Programming for Health

- Conduct comprehensive desk reviews of behavioral studies related to health behaviors.
- Conduct target population formative assessments to define obstacles to adaptation of positive behaviors among clients, potential clients and service providers
- Segment and geographically target communication interventions;
- Develop and test innovative communication approaches such as interactive media
- Conduct strategic planning and communication design workshops

"Thanks so much for all your support during my stay, you went beyond the call of duty. It was an amazing experience."

Lorna Williams



How to Apply

Please fill in the application form you have been sent and email it together with an up-to-date resume (CV) to: info@ikando.org

We will email you within 48 hours of receiving your completed application form and resume.

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- Promote counseling and testing services among general population
- At national level, coordinate and support programming of campaigns that complement community and provider level activities
- Develop and implement multi-media communication campaigns

GOAL 3: Advocacy

- Work with opinion leaders and decision makers in the medical, political, business and religious communities to identify issues, and mobilize support for and participation in an enabling environment for healthier behaviors.
- Support policy development and advocacy for PLWHA, most at risk and vulnerable groups, as well as for workplace HIV/AIDS programs, including treatment, care and support.
- Build advocacy skills in support of respective stakeholders' interests including civil society organizations
- Stimulate dialogue and develop action plans around emerging issues such as PMTCT, access to counseling and testing, stigma and discrimination
- Reduce costs of conducting mass media activities.

GOAL 4: Social Marketing

- Increase CYP through increased access to health products.
- Conduct market research; improve market segmentation, targeting, strategic product pricing and distribution
- Develop private sector strategies to increase the contraceptive market
- Strengthen sustainability of SM by increasing cost recovery, cross subsidization and strategic partnerships with private sector
- Offer expanded mix of family planning services, with emphasis on longer term methods
- Launch three stand-alone counseling and testing centers
- Market quality branded services

An important part of the project is evaluating the impact of the interventions and monitoring processes. Towards that end, GSCP is seeking the help of experienced monitoring and evaluation professionals that can work closely with the team on the ground to do the following:

- Assist in the analysis of routine monitoring data collected from the 30 districts and assist in the development of a report format and report.
- Assist with data collection and analysis of on-going studies.

This person should have a background in demography, medical anthropology, public health or sociology with experience in quantitative and qualitative research.

Accommodation Details

You will be staying at the Ikando accommodation in the centre of Accra. The accommodation is clean and furnished. It is only a stones throw away from the centre of town and a 10-minute bus ride to the GSCP offices. A cleaner will be available a couple of times a week to clean the accommodation and do your market shopping for you.

Prices

Currency	4 weeks (incl deposit)	Each additional week	Deposit
British Pounds	£ 655	£ 87	£ 150
US Dollars	\$ 1239	\$ 163	\$ 297
Euros	€ 971	€ 127	€ 234

What's included in the project fees?

- Accommodation
- Welcome pack
- Airport pick-up & drop-off
- 24/7 Emergency Support
- Introduction to life in Ghana.

What's not included?

- Flights & Visa
- Vaccinations (please speak to your local GP)
- Insurance (required)